

CITY OF SAN ANTONIO EXECUTIVE PROFILE



Economic Development Director
Robert Peché

Robert Peché was appointed Director of Economic Development (EDD) in March 2007 to lead overall economic development efforts for the seventh largest city in America. As Director of Economic Development, he oversees the City's effort to encourage entrepreneurial and business growth in general, with a specific emphasis on quality job development. The department's efforts include a strong emphasis on programs to support small business and support numerous development entities established by the City of San Antonio including the Education Facilities Corporation, Health Facilities Corporation, Industrial Development Authority, South Texas Business Fund (STBF), Westside Development Corporation (WDC) and the Women's Business Center (WBC).

Prior to joining the Economic Development Department, he was Director of City South Management Authority (CSMA) with the City of San Antonio. The CSMA has numerous powers that may be utilized to assist and encourage development in City South such as zoning and land use authority, and master planning for the area that will include identifying projects for potential CSMA financing.

Prior to working for the City of San Antonio, Mr. Peché was Vice President for Corporate Affairs and Development for Spurs Sports and Entertainment. Before working with SS&E, Mr. Peché had more than 20 years of experience in economic development, primarily with the Economic Development Foundation (EDF) for 19 years; the City of San Antonio for two years and five years with the federal government. During his time with the EDF, Mr. Peché counted as his successes the location of many of the major new corporate locations in San Antonio over the last 20 years including: Toyota Motor Manufacturing, AT&T Corporate Headquarters, JP Morgan Chase, the Capital Group, Citicorp, Takata Seat Belts/TK Taito, Golden Aluminum, and many others that have created thousands of jobs and several billion dollars of investment in San Antonio.

Education

- B.A. in Political Science, Trinity University, 1975
- M.A. in Urban Studies, Trinity University, 1978
- Career Development Program for Presidential Management Interns designed by the National Institute of Public Affairs, 1978-80

Professional Memberships and Community Involvement

Past memberships in International Economic Development Council and the Texas Economic Development Council; Goodwill Industries of San Antonio, board member, and chairman of the Ad Hoc Real Estate Committee, Summer 2005; Past chairman and member of the Institutional Advisory Committee for the Texas A&M Engineering Extension Service South Texas Training Center in San Antonio; Former Weeblos Scout Assistant Den Leader; coach of various CYO and YMCA basketball league teams; Currently a Lector and Eucharistic Minister at St. Helena's Catholic Church.

Honors

Free Trade Alliance of San Antonio Volunteer of the Year, 1998; Presidential Management Intern, 1978-80; Brackenridge Fellowship at Trinity University, 1978

Personal

A San Antonio native, Mr. Peche and his wife, Norma have been married for 30 years, have a son, a daughter-in-law and three daughters. He was a member of the first group of Presidential Management Interns for the Federal Government upon receipt of his Masters degree from Trinity University.